

# THE .357 AUTO MAG

## A GUN AND 1/2

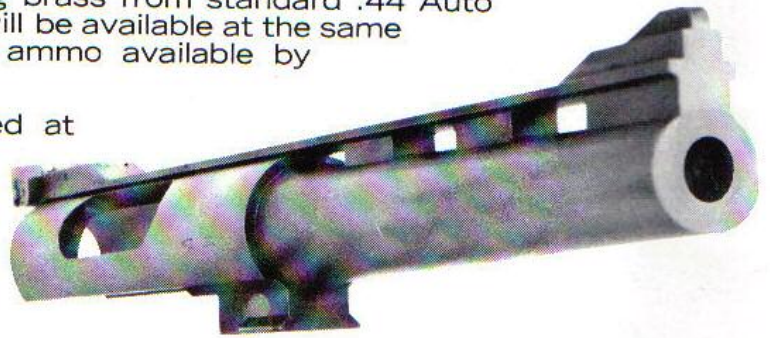
Now take your choice. The .44 Auto Mag, the new .357 Auto Mag, or "A GUN AND A HALF" — the all stainless steel Auto Mag frame plus a barrel assembly in each caliber.

The .44 Auto Mag has already proven its claim to the title of "The World's Most Powerful Pistol" but the .357 is going to be the new champ. Velocities easily in excess of 2000 fps behind 125, 140, or 158 grain bullets provide the power to put away anything from alligator to zebra.

Delivery of the new .357 Auto Mag will begin in March, 1972, but if you're already the owner of a .44 Auto Mag you can get a 30 day jump on the crowd because the .357 barrel conversion unit will be available in February.

The handloader can form .357 Auto Mag brass from standard .44 Auto Mag cases. .357 Auto Mag loading dies will be available at the same time the first barrels are shipped. Factory ammo available by June, 1972.

.44 or .357 Auto Mag pistols are priced at \$275.00. Make your Auto Mag "A GUN AND A HALF" for another \$150.00. Order through your local F.F.L. Dealer or direct from Auto Mag, P.O. Box 2468-D, Pasadena, California 91105.



**AUTO MAG**